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## Press Release

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**FOR IMMEDIATE RELEASE**  
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### LOCAL VOLUNTEER RECEIVES HUMANITARIAN AWARD FOR SERVICE DURING TRAUMATIC EVENTS

SAN PEDRO, CALIFORNIA, MARCH 7, 2009-- Rhona Jordan, Certified Guided Imagery and Clinical Hypnosis Therapist, was honored at the International Hypnosis Convention for her first responder work with trauma victims in Orange County last year. Shelley Stockwell, President and founder of the International Hypnosis Federation presented the Humanitarian of the Year award to Rhona for “her service to citizens during the most difficult time of their lives”. Hypnotists and guests attending the convention came from Australia, Europe and across the USA.

Rhona was one of the 99 member Trauma Intervention Program (TIP) team serving Orange County in 2008. Volunteers, like Rhona are on call several days a month and are called to emergency scenes by hospital and public safety personnel to assist anyone traumatized by a crisis event; such as family members after a sudden death, victims of a crime, witnesses to tragedy, children left alone after the death or injury of a parent, even the loss of a beloved pet.

TIP volunteers assist with family members and friends following a natural or unexpected death of a loved one, assault, rape, burglary, victims of fire and floods, disoriented or lonely older persons, people involved in vehicle accidents, those who are distraught and seeking immediate support, loved ones of suicide, tragedies in the workplace and at school.

Following a traumatic event, the volunteers provide the necessary temporary support until the people involved are able to depend on their own natural support systems. Some people feel helpless, confused, and in emotional shock. They are confronted with a

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situation for which they are totally unprepared. Often there is no one available in the immediate aftermath of a tragedy to guide the victims through these difficult hours.

The TIP program is unique in that volunteers respond within 20 minutes of the time called on a 24/7 basis. A TIP Program benefits the community in a number of ways including saving the emergency response system time and money, getting police and fire personnel back into service quicker. The program involves citizen volunteers in public safety and provides a valuable public service.

Rhona Jordan, C.GIt, C.Cht has a Guided Imagery and Clinical Hypnosis Therapy practice located at Ando & Aston Physical Wellness Therapy, in Anaheim Hills, California. She uses empowered imagery with clients for pain and stress management, grief therapy smoking and weight reduction programs, and facilitates the use of positive imagery and hypnosis to achieve personal life goals.

For further information contact:

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